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lesson 1 concept of corporate strategy - 1 concept of corporate strategy ... strategic management is basically needed for every ... how this would affect the company's business, and what strategic ...

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strategic management; concepts, benefits and process - strategic management; concepts, benefits and process zeinab khalili sourkouhi 1, ... 1- it mainly uses for the strategic business unit level.

strategic management and business policy part ii ... - 1 strategic management and business policy---part ii: strategic analysis strategic management and business policy---part ii: strategic analysis

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